

We, the Blogger of the Member States of the Association of Southeast Asian Nations (ASEAN) (hereinafter referred to as “ASEAN Blogger”), namely Brunei Darussalam, the Kingdom of Cambodia, the Republic of Indonesia, the Lao People’s Democratic Republic, Malaysia, the Union of Myanmar, the Republic of the Philippines, the Republic of Singapore, the Kingdom of Thailand and the Socialist Republic of Viet Nam, on the occasion of the ASEAN Blogger Conference in Nusa Dua, Bali, Indonesia;

MINDFUL of the existence of ASEAN Charter and mutual interests among blogger of ASEAN Member States and convinced of the need to strengthen further the existing bonds of regional solidarity and cooperation;

DESIRING to establish a firm foundation for common action to promote cooperation among blogger in ASEAN in the spirit of equality and partnership and thereby contribute towards peace, progress and prosperity in the region;

Recalling the Statement by the President of the Republic of Indonesia at the opening of the 44th ASEAN Foreign Ministers Meeting (AMM);

Noting the Roadmap for an ASEAN Community 2009-2015 related to ASEAN Socio-Cultural Community Blueprint enshrined in pertinent characteristics and elements in Building ASEAN Identity, including promotion of ASEAN awareness and a sense of community and engagement with the community;

Reaffirming our commitment to support the establishment of an ASEAN Community that is guided by the purposes and principles as contained in the Bali Concord II;

Do hereby declare:

First, the establishment of a Blogger Community for Regional Cooperation among the ASEAN Member States to be known as the ASEAN Blogger Community (ABC).

SECOND, that the aims and purposes of the Community shall be:

1. To encourage the ASEAN Member States to establish and develop direct communication channels as well as other communication protocols/modalities between these ASEAN Blogger Community Chapter in every ASEAN Member State in order to share updated information and to promote open discussion in implementing the ASEAN Socio-Cultural Community Blueprint;
2. To support the ASEAN Member States to promptly create a sense of belonging, consolidate unity in diversity and enhance deeper mutual understanding among ASEAN Member States about their culture, history and religion at all levels of society;
3. To encourage the ASEAN Member States to intensify cooperation in communication strategy of ASEAN Member States in promoting ASEAN identity and awareness and people-to-people interaction, primarily within ASEAN, but also between ASEAN and its Dialogue Partners
4. To promote cooperation and information sharing between ASEAN and Dialogue Partners in order to strengthen ASEAN’s connectivity through dedicated blog portal(s) about its common interest.

5. To strengthen and develop coordinated regional approaches, and create operational mechanisms, plans and communication systems to prepare for and ensure rapid and effective Information and Communication Technology (ICT) to promote ASEAN people engagement and empowerment in the context of ASEAN Community building and identity by 2015;

THIRD, that to carry out these aims and purposes, the following machinery shall be established:

(a). Annual Meeting, which shall be by rotation and referred to as ASEAN Blogger Conference.

(b) A Standing committee, under the chairmanship of the ASEAN Blogger Community chapter of the host country or his representative.

(c) An ASEAN Blogger Community Chapter in each ASEAN Member State to collaborate with other ASEAN Member States to ensure timely information, proliferate and multiple contacts between ASEAN citizens;

FOURTH, that the Community is open for participation to all Blogger in the ASEAN Member States subscribing to the aforementioned aims, principles and purposes.

FIFTH, that the Community represents the collective will of the blogger of ASEAN to bind themselves together in friendship and cooperation and, through joint efforts and assistance, secure for their peoples and for posterity the blessings of peace, freedom and prosperity.